

Today with Macrae

Health Resources and Services Administration
Bureau of Primary Health Care

April 25, 2024

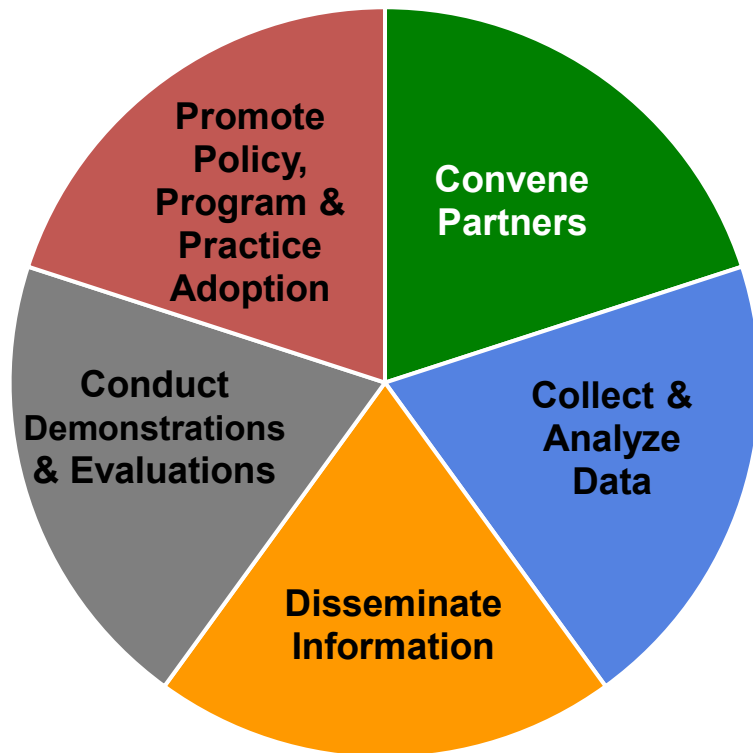
HHS Office of Minority Health



OMH's Mission, Functions, and Unifying Goal

MISSION: *The mission of OMH is to improve the health of racial and ethnic minority and American Indian/Alaska Native populations through the development of health policies and programs that will eliminate health disparities.*

FUNCTIONS



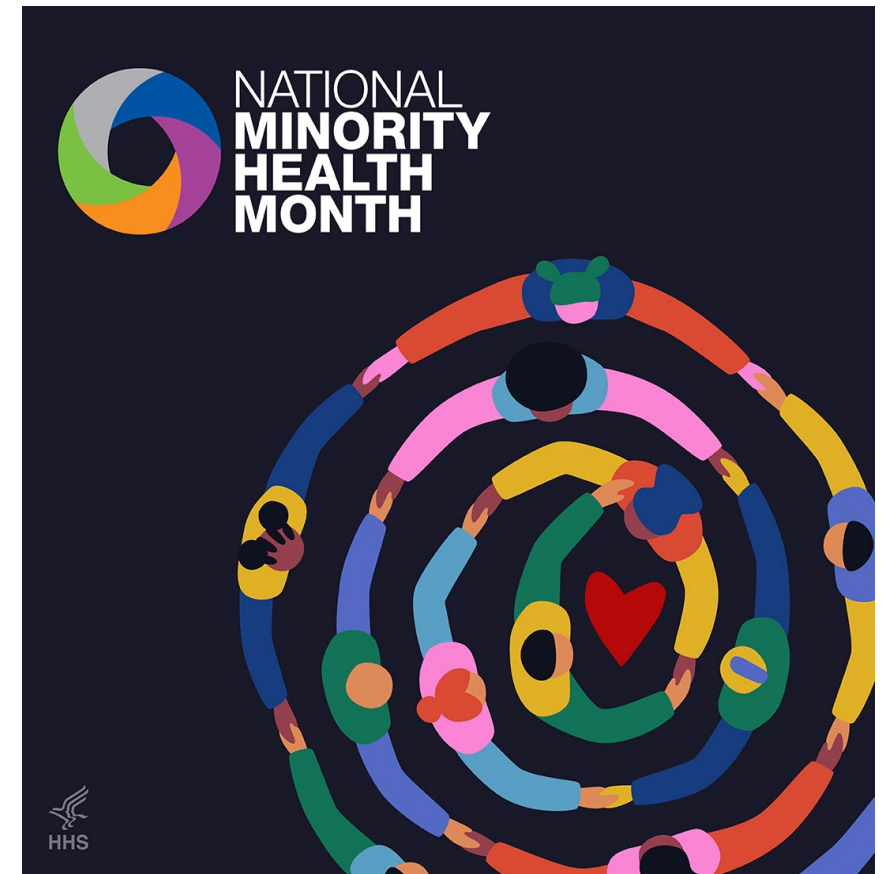
OMH UNIFYING GOAL: S³P³



- S³** >
- Success
 - Sustainability
 - Spread
- of Health Disparity Reducing**
- P³** >
- Policies
 - Programs
 - Practices

2024 Theme: **Be the Source for Better Health:** *Improving Health Outcomes Through Our Cultures, Communities, and Connections*

- Black History Month (February)
- **National Minority Health Month (April)**
- Asian American, Native Hawaiian, and Pacific Islander Heritage Month (May)
- National Hispanic Heritage Month (September 15 – October 15)
- Native American Heritage Month (November)

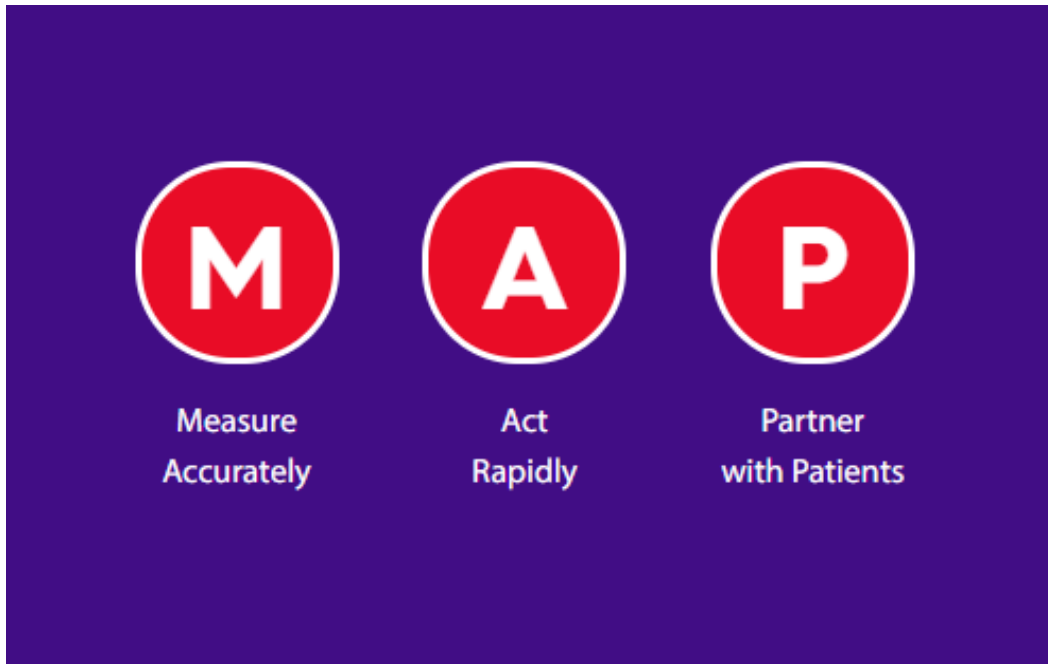


Social Determinants of Health Drive Health Inequities

Social Determinants of Health



A HRSA and OMH initiative to address uncontrolled and undiagnosed high blood pressure



<https://nhci.heart.org/home-chc/>

<https://www.minorityhealth.hhs.gov/omh/Content.aspx?ID=18513&lv=2&lvlid=12>



Get Down With Your Blood Pressure



American Heart Association
202K subscribers

Subscribe

44



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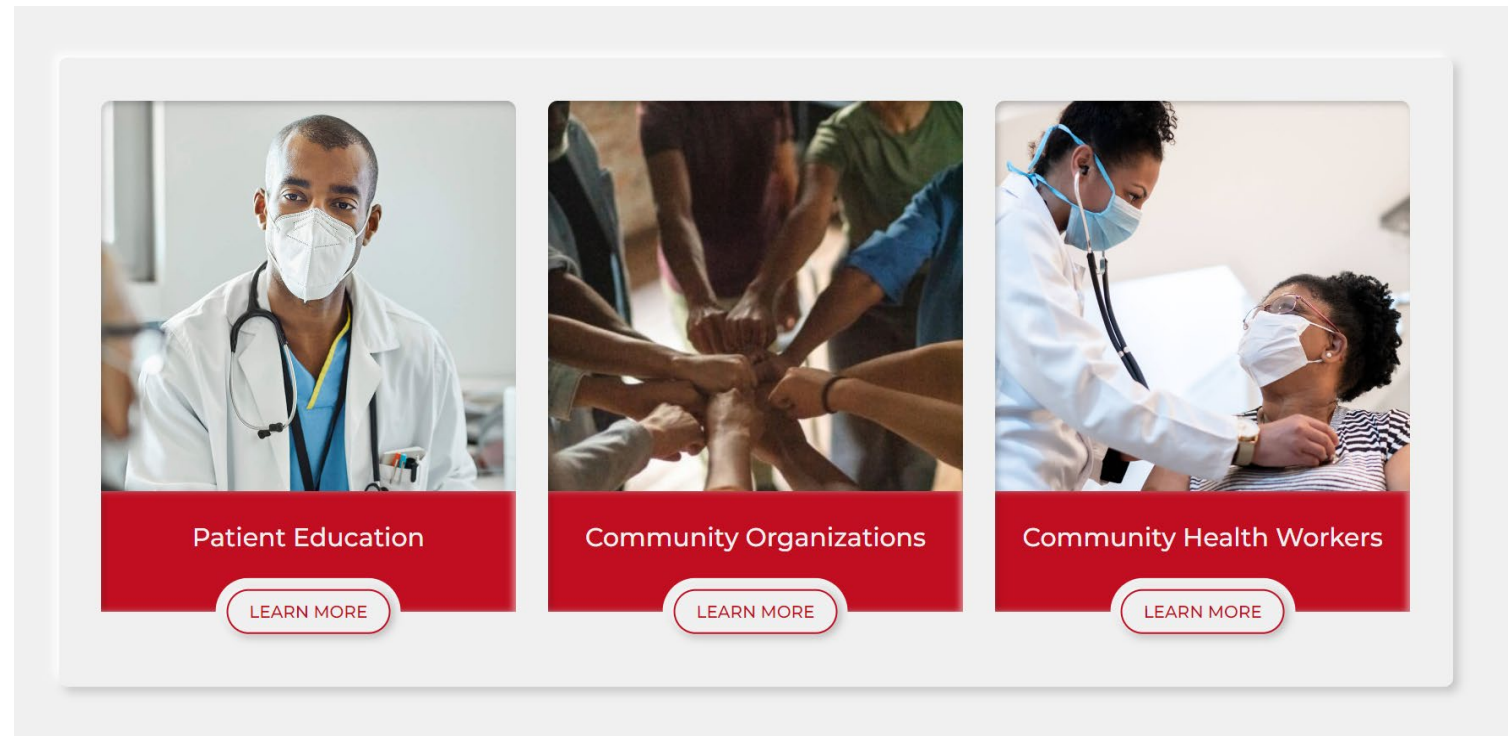
https://youtu.be/R_QqFYtKUh0?si=7B5w23uhReqiOQxe

Resources



American Heart Association®
National Hypertension
Control Initiative

- Clinical core curriculum webinars
- Resource guide
- Tools for connecting with communities



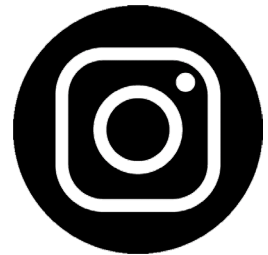
Stay Connected



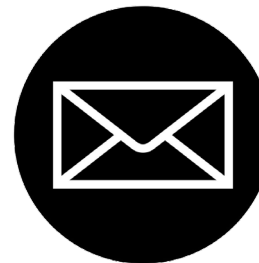
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THANK YOU!
